



# Copenhagen Libraries and Generation Z

- Is this really the right title?
- The Background for our changes
- The collection, challenges and new content
- Our approach
- Skills



## COBISS 2016 CONFERENCE

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# Librarystrategy and plan of action




## STYRK BORGERNE

- gennem mere målrettet betjening, digitalisering og inddragelse i fremtidens biblioteker og borgerserviceindgange. (sagsnummer: 2014-0116363)



Plan for implementering af længere åbningstider, bedre og mere målrettet betjening af borgere på biblioteker og i borgerserviceindgange, flere online-tilbud og bedre hjælp til svage borgere



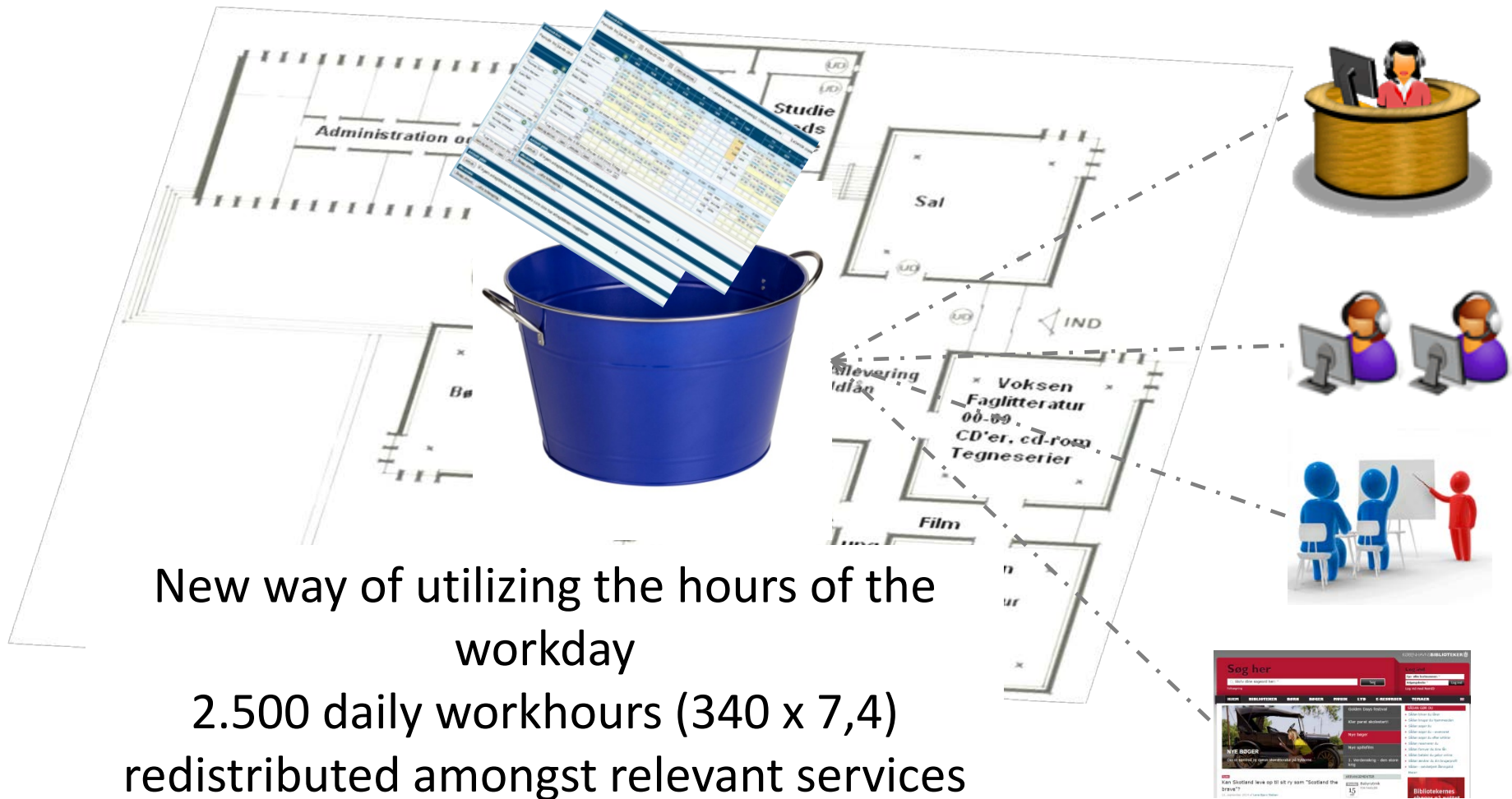
<https://bibliotek.kk.dk/blog/biblioteksstrategi-2014-2019>

# Wither or Cut





# The experiment



New way of utilizing the hours of the  
workday

2.500 daily workhours ( $340 \times 7,4$ )  
redistributed amongst relevant services



# The Aim

- "Equal opportunities in the knowledgebased society"
- "Creating the framework for citizens becomming smarter together"
- " Making a difference for more Copenhageners "
- Longer opening hours
- More activities
- The digital library
- Digital selfservice
- Schools and secondary education
- Library 2GO



# How to?

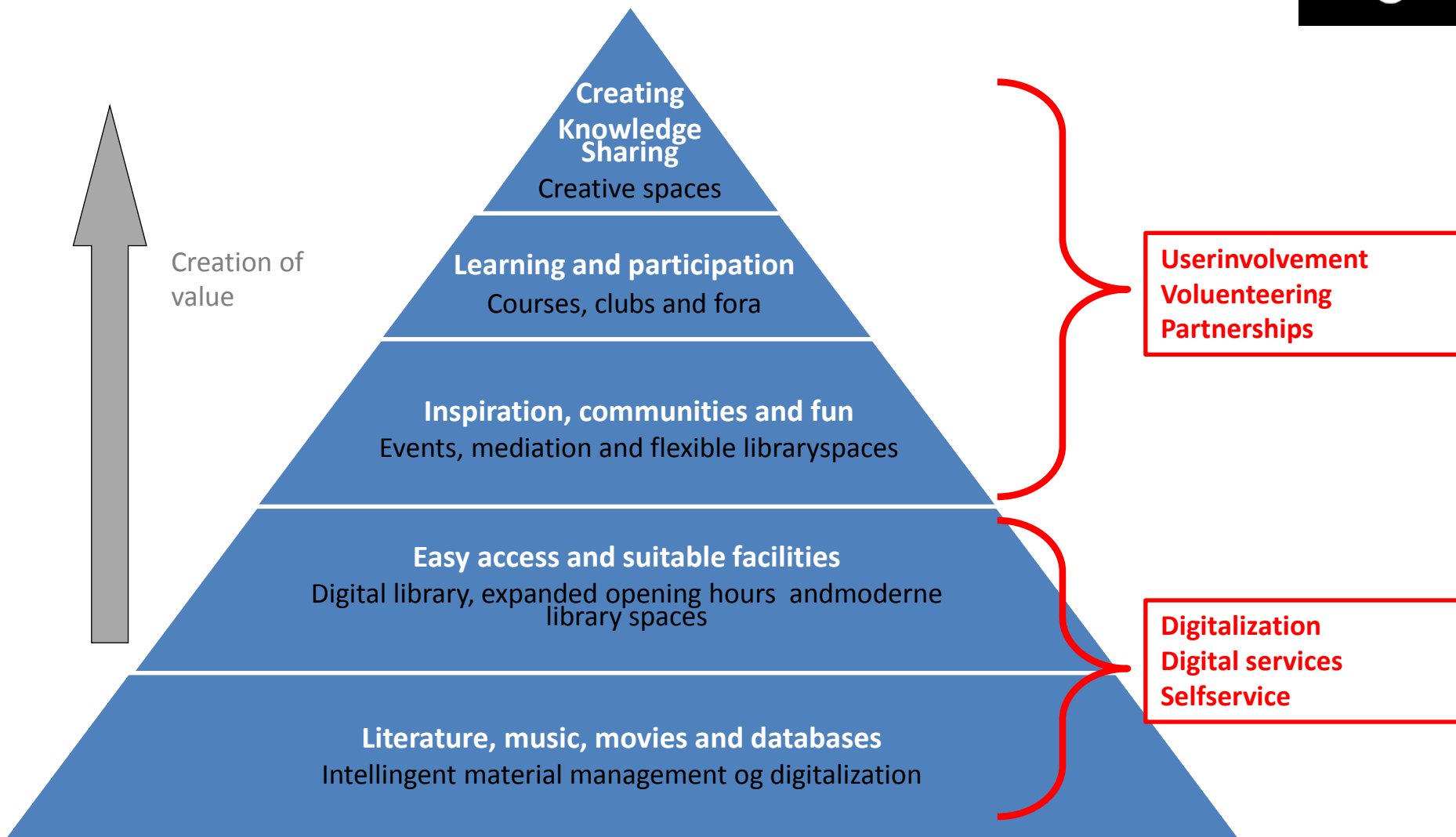
- Selfservice
- Targetted services
- Digital services
- Digital collection
- Co-creation
- Volunteers
- Out of the house services.



## DIGITAL KØBENHAVNER LÆR AT BRUGE SELVBETJENING PÅ INTERNETTET

FEBRUAR, MARTS, APRIL, MAJ 2014





# 2 distinct challenges we're facing



- Competition
- Not knowing our patrons



# The monopoly is over



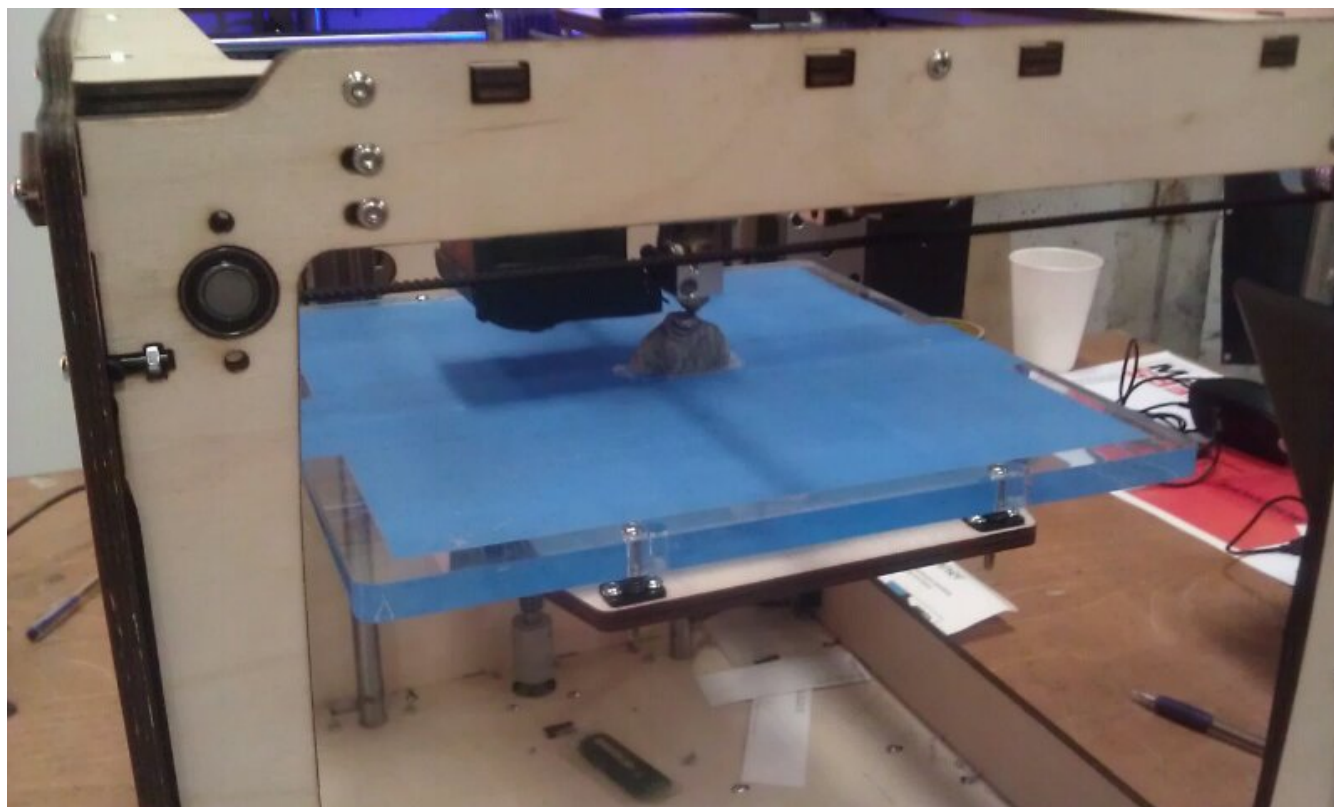


# Digital succes Where is everyone?

# Making your own content

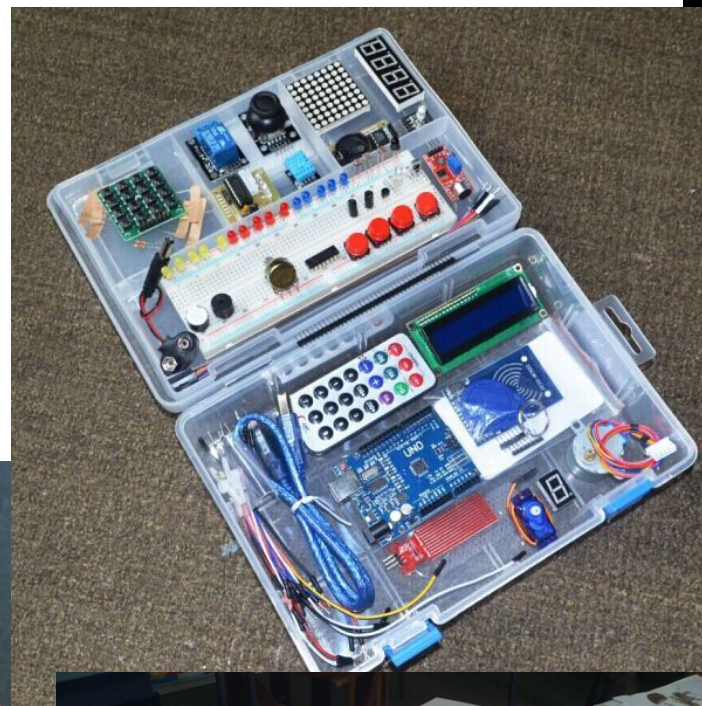


# Building the collection.

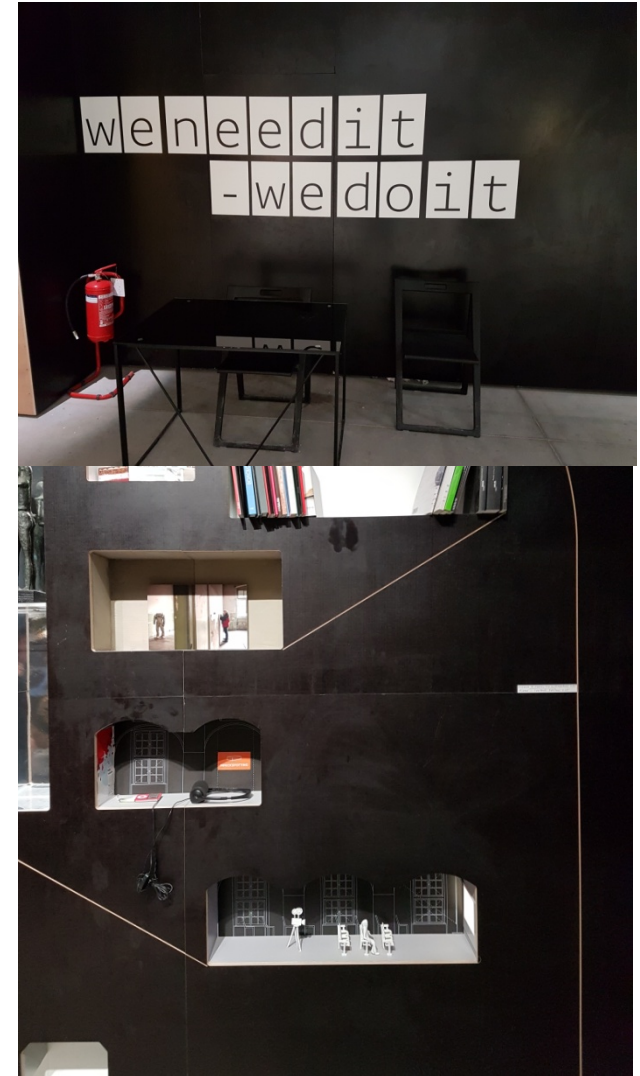
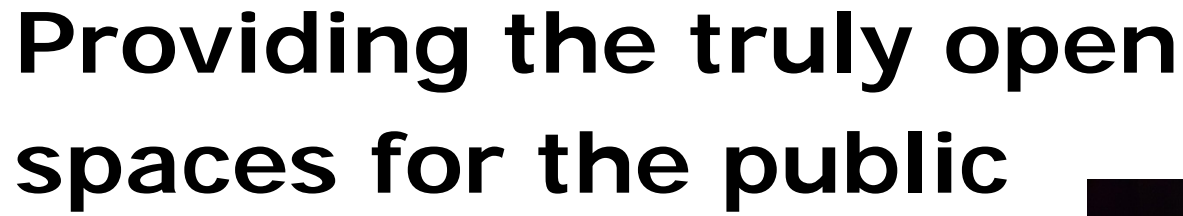




# For the catalogue

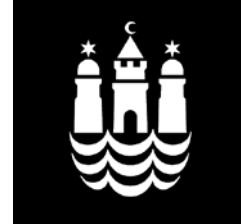






# Traditional Library tasks

## Information skills



Workshops.  
Personal digital  
service.  
Digital  
themeguides.  
Innovation class.  
Flipped learning.



Early start.  
Lifelong focus..  
In context.  
Standing on the  
shoulders  
of geeks.  
Tactile  
information.



# From here and beyond

- 70-20-10 for education
- Services 2go for technical schools
- Making workshops
- Design thinking their own services
- Creation of a music collection
- More space for patron driven activities

